

DELTA

San Francisco-Peninsula

FOUNDATION

building a bridge to the future

2011 Foundation Board of Directors

Barbara Brown
Altarine Campbell-Vernon
Andrea Clay
Yvette Irvin
Dannette Mitchell
Bettye Price
Mildred Swann
Bessie Stewart-Ross, Chair

The Delta San Francisco-Peninsula Foundation extends sincere appreciation to all who have donated or contributed to our mission to foster educational growth through awarding scholarships and the presentation of the Financial Fortitude Workshop. Special thanks to the individuals who served on the planning committee of the Financial Fortitude Workshop and to the members of the Education and Scholarship Committee for recruiting and recommending our scholarship recipients.

All donation to the Delta San Francisco-Peninsula Foundation are tax deductible. For further information, please contact:

T: (650) 341-6671

E: info@dsfpf.org
www.dsfpf.org

The Delta San-Francisco-Peninsula Foundation is a 501(C)3 non-profit organization.

Delta San Francisco-Peninsula Foundation
204 East 2nd Avenue #308
San Mateo, CA 94403
www.dsfpf.org



Helping communities succeed
one individual and one family
at a time.

Our success is driven by donors like you.

Make a Difference

DEAR SUPPORTERS & FRIENDS



On behalf of the Board of Directors, I am pleased to provide you with this report of our results and activities for 2011.

This year our report spotlights two

major programs. First, we've provided four-year scholarships to six deserving scholarship recipients to attend four-year college institutions of higher learning. Secondly, we brought to the community our second annual Financial Fortitude Workshop. Highlights of the workshop may be viewed on our website through a video.

Our success continues to be driven by our donors. As a result, our donor base includes nine corporate donors, in addition to members of Delta Sigma Theta Sorority and community members.

We could not have accomplished all of this without each of you. Your involvement is needed and appreciated, and we certainly hope that you will continue to choose to support us in the future.

We express sincere thanks to Andrea Clay and Regina Wallace-Jones whose tenure ended in 2011. The Foundation greatly benefited from their dedication and support as we welcomed Bettye Price and Altarine Campbell-Vernon to our Board of Directors.

Finally, much gratitude goes to Sharonda Jones and Lynn Shipman for their in-kind donation and for capturing the Financial Fortitude Workshop.

Warm Regards,

Bessie L. Stewart-Ross
Chairperson

We invite you to join us in building better communities - one family at a time.

Volunteer

Share your time, talent and experience with one of our Delta San Francisco-Peninsula Foundation scholars.

Join the Board

Board members create the vision and strategy for the Foundation. If you are looking for a leadership role, Board membership may be for you.

Become a Strategic Partner

If you belong to a business or organization that shares our vision, strategic partnering can help you meet your goals while also helping the Foundation.

Donate

Your monetary contributions help fund scholarships for high school teens entering college. All donations are tax deductible. To donate online, please visit www.dsfpf.org or mail to 204 E. 2nd Avenue #308, San Mateo, CA 94403.

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Financial Report

Fiscal year ending December 2011

REVENUE	
MEMBERS/CHAPTER DONATIONS	\$24,759.33
COMMUNITY DONATIONS	\$12,684.00
INTEREST	\$3,359.58
RAFFLE TICKETS	\$470.00
MISCELLANOUS INCOME	\$215.00
TOTAL INCOME	\$41,487.91
EXPENSES	
ADMINISTRATIVE EXPENSES	
ACCOUNTING EXPENSES	\$545.00
BANK CHARGES	\$30.00
FOUNDATION EXPENSES	\$43.31
POSTAGE & SHIPPING	\$420.00
PUBLICATION, PRINTING & COPYING	
OFFICE EXPENSE	\$357.17
FRANCHISE TAX BOARD	\$25.00
INSURANCE	\$171.02
WEB SITE	\$239.88
TOTAL ADMINISTRATIVE EXPENSES	\$1,831.38
OTHER DISBURSEMENTS	
BETTY SHABAZZ PROGRAM DONATION	\$3,293.11
SCHOOL/CHURCH SCHOLARSHIPS	\$300
SCHOLARSHIPS	\$7,000.00
TOTAL DONATIONS	\$7,300.00
TOTAL OTHER DISBURSEMENTS	\$10,593.11
TOTAL EXPENSES	\$12,424.49
NET INCOME	\$29,063.42

BALANCE SHEET	
ASSETS	
CASH IN BANK OF AMERICA	
CHECKING ACCOUNTS	
BANK OF AMERICA	\$23,972.52
	\$23,972.52
SAVING ACCOUNTS	
CHASE	\$29,985.00
CHASE	\$969.92
CHASE CD	\$106,608.94
UNION BANC	\$58,978.92
	\$196,542.78
TOTAL ASSETS	\$220,515.30
LIABILITIES	
BALANCE AS OF JANUARY 1, 2011	\$191,451.88
CURRENT YEAR EARNING	29,063.42
BALANCE AS OF DECEMBER 31, 2011	220,515.30

Invested revenues help support students in the four year college program of their choice.



Mission Statement

To improve the quality of life in the San Francisco and Peninsula areas by supporting programs that foster educational growth. The Foundation will provide financial assistance in the form of scholarships and awards to individuals and organizations.



The Foundation awards monetary scholarships to graduating high school seniors for the purpose of motivating these deserving students to attend college. Eligibility for the scholarships requires students to demonstrate intellectual promise, good work habits, high character, and financial need.

2011 Corporate Sponsors

Silver (\$2,500 - \$4,999)

Franklin Templeton Investments
Provident Credit Union

Bronze (\$1,000 - \$2,499)

Google Matching Gifts Program
Union Bank
Wells Fargo Foundation
Charels and Ann Foundation
Delta Research and Developmet
Yahoo!

Patrons (\$50 - \$999)

Microsoft Matching Fund
Borel Bank and Trust

“I am so grateful to have this award because it has helped to pay for my schoolbooks as well as my housing. This award has truly been a blessing and has been very beneficial during my academic journey. ”

Dedriana Lomax, Howard University sophomore
and Foundation scholarship recipient

The Foundation provided scholarships to three deserving students in 2011 - thanks to you.

The 2011 Financial Fortitude Workshop was a resounding success!

2011 Individual Contributors

Gold (\$5,000 - \$9,999)

Evelyn Neely

Silver (\$2,500 - 4,999)

Bessie L. Stewart-Ross, Regina Wallace Jones

Bronze (\$1,500 - \$2,499)

Andrea Clay, Altarine Campbell-Vernon, Barbara Brown, Dannette Mitchell, Helen Kennedy-Lazar, Stacy Brown-Philpot, Lucretia-del Broussard

Patrons (\$50 - \$999)

Bettye Price, Mildred Swann, Doris F. Rutland, Renee Davis, Loretta Cohen, Kathy Campbell, Kathryn Campbell, Cassandra Hambrick, Lillie Calclagers, Samantha Moore, Janice Willis, Ann Rardan, Kristine Parker, Bob Graham, Cecilie Vaughters-Johnson, Jacqueline Scott, Sir Jules Haywood, Betty Chin, Dianne Berry, Ellyn Corey, Mae Threadgill, Lisa Tyree, Melvin V. Brown, Sr., Joseph G. Shackelford, Dr. Morris T. Houck, Patricia L. McCambridge, Teri L. Jackson, Allan Hitchcock, Charles and Earline Douglass, Dr. Brian Swann, Colette Norman

In-Kind Donations

Google, Photography by Cassandra Hambrick, Sharonda Jones, Lynn Shipman, Yvette Irvin for SavvyClick Marketing

Special thanks to Renee Davis for the Motorola Tablet and to Helen Kennedy-Lazar for the 2011 Individual Tax Return & One Hour Free Financial Planning Consultation.

Financial Fortitude Workshop

The Financial Fortitude Workshop series is designed to help participants gain a better understanding of money and how wise savings and investment strategies can positively impact their lives. It was the intent of the Financial Fortitude Workshop series to inspire individuals and families to become fiscally fit and more proactive in planning for the financially fortified future.

The workshop was held on November 5, 2011, at the Google Campus in Mountain View. Registrants of the event were given the opportunity to choose two of the eight workshops offered. All of the workshops related to financial stability, investing, saving and retirement planning. This financial workshop began with a continental breakfast. It was followed by a keynote address from the dynamic Belva Davis, an award-winning journalist and author. Through the use of various methods of marketing, including social media, local organizations billboards, mailers, flyers and other print vehicles, the workshop had over 150 registrants. The 2011 Financial Fortitude Workshop was a resounding success.

Workshop presenters included the following:

- ★ Esther Roupe, Provident Credit Union
- ★ Johnita Walker Mizelle, Progress Investments
- ★ Jerlena Griffin Desta, UC Berkeley
- ★ Diana Sun, Wells Fargo Bank
- ★ George Dewey, Alameda County Employee Retirement Association
- ★ Steven L. Pollak, The Law Office of Steven L. Pollak

“The Foundation has and continues to enhance my learning experience by providing me with money for books and beyond that, it has provided me with an added support network of women whom I admire and look up to.”

Raven Taylor, Howard University sophomore and Foundation scholarship recipient

Scholarship Recipients

Without the support of foundations such as the Delta San Francisco-Peninsula Foundation, we believe that more and more qualified students will be squeezed out of higher education due to lack of funds. The Foundation’s ultimate goal is to remove funding barriers to help students achieve their educational goals.

Your generous support helps provide scholarships for college students like these:

JOYA DUPRE

Graduate
Howard University
4 year scholarship recipient



Psychology Major

ALLYSON COBB

Graduate
NCA&T University
4 year scholarship recipient



History Major

VERONICA SMITH

Senior
UC Santa Barbara
4 year scholarship recipient



History of Public Policy Major

RAVEN TAYLOR

Freshman
Howard University
4 year scholarship recipient



Biology Major

IMANI MCELROY

Graduate
UC Irvine
4 year scholarship recipient



Biology/Pre-Med Major

DEDRIANA LOMAX

Sophomore
Howard University
4 year scholarship recipient



Biology Major

